

Hoops Madness Basketball Tournament

A Half Day Family Event on March 25 with 140 players and their families

Main Sponsor \$2,000 One Available

- Name on top of list on players’ tee shirts
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- 500 fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**

Additional Sponsorship Opportunities:

Tournament Sponsor of Branded Giveaway \$1,500 **One Available**
Center Court Banner at Jump Circle, and Sponsorship of Half Court Shot, \$1,000 **Two Available**

Center Court Banner at Jump Circle \$500

PA announcements \$350 and up

Sponsor Banners on Sidelines \$250 **Twelve Available**

Sponsor Name on Bracket Board \$300 **Two Available**

Name Printed on Tee Shirt given to Players \$300 **Eight Available**

All Sponsors can set up an exhibition table at the Hoops Madness Basketball Tournament

Print Ads in Tournament Program

Distributed each week to concert attendees

Prices range from \$100 to \$500

Pastorius Park Concerts

Seven Concerts from mid-June to end of July, 600 to 800 attendees at each concert

Print Ads in Program

Distributed each week to attendees

Prices range from \$100 to \$500

June 14, 21, 28, July 5, 12, 19, 26

Main Sponsor \$10,000 Two Available

- Logo on concert series poster
- Logo on banner on Jenks Academy's fence
- Option to speak on stage at each concert
- Thank you by emcee at each concert
- Welcome table and tent set up at every concert
- Plus all items under **CHCA Friend Sponsor**

Concert Sponsor \$1,000 Seven Available

- Logo on concert series poster
- Welcome table at individual concert
- Plus all items under **CHCA Friend Sponsor**

CHCA Friend Sponsor

- Sponsor logo or name in event print ads in *Chestnut Hill Local*
- Sponsor logo or name in event email blasts sent to 2,400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our Facebook page and Twitter feed
- Website: thank you to sponsors with link on CHCA's website homepage

To discuss or secure any level of sponsorship contact
Ryan Rosenbaum, CHCA Executive Director
215-248-8811, ryan@chestnuthill.org.

Movies Under The Stars

Four weeks of films shown at the Water Tower Recreation Center, with 200 to 400 attendees. Movies start at dusk. August 4, 11, 18, 25

Main Sponsor \$1,800 Two Available

- Logo on movie night poster and lawn signs
- Greetings/remarks to audience before each movie
- Logo on event banner on Jenks Academy's fence
- Make announcement and thank you by emcee at each movie
- Welcome table set up near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**

Individual Movie Food Truck Sponsor \$1,000 Four Available

- Welcome table set up near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**
- Logo on signage next to food truck

Black & White Gala and Live Auction

Fundraiser held in October

More than 200 attendees

Main Sponsor \$5,000 Four Available

- Logo on the Black & White Gala invitations
- Logo on event banner on Jenks Academy's fence
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- Thank you announced at event and time to speak
- 8 tickets to Black & White Gala, special table for guests
- Plus all items under **CHCA Friend Sponsor**

Classic Sponsor \$1,500 Eight Available

- Logo on the event day signage
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- 4 tickets to Black & White Gala
- Plus all items under **CHCA Friend Sponsor**

Event Sponsor \$500

- Logo on the event day signage
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue



Holiday House Tour

Philadelphia's longest running holiday tour, with 700 attendees, to be held on December 9

Print Ads in Program Booklet

Back cover, inside front cover, and center spread are prime spots

available first to main sponsors

Prices range from \$125 to \$500

Main Sponsor \$5,000 Two Available

- Thank you and logo included on event postcard mailed to 2,200-2,500 previous event attendees and also inserted into 6,000 *Chestnut Hill Local* newspapers including 3,200 delivered to homes. 2,500 postcards are also distributed throughout Chestnut Hill in shops and restaurants.
- Ad placed on inside front or back cover of program booklet-distributed to 700 attendees
- Logo on Holiday House Tour banner on Jenks Academy's fence
- Logo on all house signs
- 6 tickets to Holiday House Tour
- Plus all items listed under **CHCA Friend Sponsor**

House Sponsor \$1,000 Five Available

- Logo on individual house sign
- 4 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**

Trolley Sponsor \$1,500 Ten Available

- Banner with logo and message on one side of trolley
- Plus all items under **CHCA Friend Sponsor**
- 2 tickets to Holiday House Tour

CHCA Digital Sponsor

CHCA Monthly Enews

Only Two Available

Includes one editorial item along the narrow column, and your logo or ad at the bottom of the e-news with a link to your website or event webpage. This will be clearly marked as our sponsor. We send out our emails to approximately 2,600 contacts each month.

Cost \$125 per month, \$300 for 3 months, \$500 for 6 months, \$1000 annually

CHCA Website

Logo and business hyperlink on our website seen by 2000 visitors each month.

Cost \$400 per 3 months, \$600 for 6 months, \$900 annually

Chestnut Hill Community Holiday Parade

To be held on December 16

Grand Parade Sponsor \$3,500 One Available

- Include logo on poster and banner on Jenks Academy's fence
- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway near cupcakes and Santa
- Logo on banner on front or side of fire truck that has Santa on top at end of parade
- Plus all items under **CHCA Friend Sponsor**
- Sign up early by October and be included in November 19 Circle of Trees Tree Lighting at Woodmere Art Museum (gift bag for kids) 600 attendees.

Parade Supporter \$500 Two Available

- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway near cupcakes and Santa
- Plus all items under **CHCA Friend Sponsor**



New Resident Welcome Box

Distributed Quarterly to all NEW residents in Chestnut Hill and surrounding areas

Some of the items included in every box:

- \$10 Chestnut Hill Gift Certificate
- CHBA Change Purse with CHPF Parking Tokens
- Temporary CHCA Membership Card and 4-week subscription to the Chestnut Hill Local
- Chestnut Hill Local's New Quarterly WELCOME Magazine
- Wooden Spoon with CHCA Logo
- Oven Mitt from Chestnut Hill Hospital

Cost \$250 for up to 500 boxes plus each business supplies the gift or offer to be placed into the box.

Gold Sponsor: \$25,000

Pastorius Park Concerts Main Sponsor: Value \$10,000

- Logo on concert series poster
- Logo on banner on Jenks Academy's fence
- Make announcement at each concert and thanked by emcee
- Welcome table and tent set up at every concert
- Plus all items under **CHCA Friend Sponsor**

Hoops Madness Main Sponsor: Value \$2,000

- Name on top of list on players' tee shirts
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- 500 fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**

Holiday House Tour Main Sponsor: Value \$5,000

- Thank you and logo included on event brochure mailed to 2,200-2,500 previous event attendees, brochure inserted into 5,000 Chestnut Hill Locals, 2,500 brochures distribute throughout Chestnut Hill in shops and restaurants.
- Inside front or back cover ad of program booklet-distributed to 700 attendees
- Logo on banner that hangs on Jenks Academy's fence
- Logo on all house signs
- 6 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**

Movies Under the Stars Main Sponsor: Value \$1,800

- Logo on movie posters and lawn signs
- Greetings/remarks at each movie night
- Logo on banner at Jenks Academy's fence
- Make announcement at movie, thank you by emcee at movie
- Welcome table near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**

Chestnut Hill Holiday Parade Grand Sponsor: Value \$3,500

- Logo on banner on Jenks Academy's fence
- Logo on posters
- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway and Santa
- Include logo on parade banner on fire truck that carries Santa
- Plus all items under **CHCA Friend Sponsor**

Black & White Gala Main Sponsor: Value \$5,000

- Logo on Black & White gala invitations
- Logo on event banner on Jenks Academy's fence
- Logo included in *Chestnut Hill Local* print ad and posters
- Thank you announced at event and time to speak to guests
- 8 tickets to Black & White Gala, special table for guests
- Plus all items under **CHCA Friend Sponsor**

Sponsor of CHCA Monthly E-news for 3 months \$400

Save \$2,700

Silver Sponsor: \$5,000

Pastorius Park Individual Concert Sponsor: Value \$1,000

- Logo on concert series poster
- Welcome table at individual concert
- Plus all items under **CHCA Friend Sponsor**

Hoops Madness Basketball Tournament: Value \$1,000

- Center Court Banner at Jump Circle, and Sponsorship of Half Court Shot

Holiday House Tour House Sponsor: Value \$1,000

- Logo on individual house sign
- 4 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**

Movies Under the Stars individual Movie Sponsor: Value \$1,000

- Welcome table near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**

Chestnut Hill Holiday Parade Supporter: Value \$500

- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway and Santa
- Plus all items under **CHCA Friend Sponsor**

Black & White Gala Classic Sponsor: Value \$1,500

- Logo on event day signage
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- 4 tickets to Black & White Gala, special table for guests
- Plus all items under **CHCA Friend Sponsor**

Sponsor of CHCA E-news for 1 month \$150

Save \$1,150

Additional Sponsorship packages available

To discuss or secure any level of
sponsorship contact
Ryan Rosenbaum, CHCA Executive Director
215-248-8811, ryan@chestnuthill.org.



CHESTNUT HILL
COMMUNITY
ASSOCIATION

8434 Germantown Avenue, 2nd Floor
Philadelphia, PA 19118
215-248-8810 • info@chestnuthill.org • www.chestnuthill.org



Chestnut Hill Community Association
Growing a Stronger Community Together

Sponsorship Opportunities
2017-2018

