

## **CHCA BOARD OF DIRECTORS MEETING**

Thursday, April 20, 2017 at 7:00 PM

Blossom Philadelphia  
102 E. Mermaid Avenue

### **Attendance**

**Present:** Liz Bales, Dan Compton, Haviva Goldman, Laura Lucas, Karl Martin, Larry McEwen, Jack McMeekin, Arianna Neromilliotis, Marilyn Paucker, Dan Pulka, Bob Rossman, Jean Wedgwood

**Regrets:** Jason Bissonette, Bob Boyer, Mike Chomentowski, Pat Cove, Will Detweiller, Jason Huber, Andy Kite, Joyce Lenhardt, Drew Meschter, Chris Plant, Richard Snowden

**Others:** Ryan Rosenbaum-CHCA, Larry Hochberger & Brendan Sample-CH LOCAL, Martha Sharkey-CHBD, Julie Byrne-CHCA Chair Pastorius Park Concerts, Barbara McCabe with Patty Kozlowski & Jason Mifflin of Philadelphia Parks & Rec, Liz Jarvis-Conservancy

*Meeting began at 7:06 p.m.*

### **I. PRESIDENTS REPORT**

- Laura mentioned that the CHCA is opening up a Tree Planting Fund with the help off a significant donation from the Estate of a Chestnut Hill resident. More information will be forthcoming. No announcement at this time on what the size of the donation is but announcement will be forthcoming.
- Laura asked for volunteers for Great House Tour on 5/21. Jean and Arianna volunteered. Event is in conjunction with the Conservancy.
- Laura made everyone aware that we are doing a Partnership Cocktail to reach out to new and old sponsors. All Board members received a sponsorship brochure. Laura said we have increased our focus to pursue sponsorship support to support the great efforts CHCA does in the community.

### **II. SPECIAL GUEST**

- Barbara McCabe (Philadelphia Parks and Recreation) introduced her colleagues, Patty and Jason.
- Barbara discussed their new initiatives "Dogs in The Park System." They replaced old signs with new signs and reminders about leash laws.

- The city of Philadelphia has 7 city parks for leash-free running
- There are Rangers who can issue citations but the city says that there are very few of them and they don't always hold post at certain parks (I.E. You won't be seeing them monitor Pastorius Park often). There are Animal Control Teams (ACT) that help enforce.
- Parks and Recs have met with Friends of Pastorius Park (FOPP). Parks and Rec supplied FOPP with brochures to put in newly installed boxes within Pastorius Park and will be improving dog signage.
- Barbara will send Ryan an electronic version of the Dog Park Rules. Ryan will distribute to the community.

### **III. VP REPORTS:**

- VP OF Physical
  - o Bob Rossman asked Motioned to Approve LUPZ Co-Chairs
  - o Cynthia Brey and Brad Flamm
  - o Board Approved the co-chairs
- 1<sup>st</sup> Motion – 603 West Hartwell
  - o Refusals of Construction within 200 feet of a water
  - o + Steep Slope area 15-25% construction
  - o The projects were for fencing. Board approved the motion.
- 2<sup>nd</sup> Motion- Trash Compactor
  - o Request is for fence enclosure 9 feet high.
  - o Near Neighbor approves the fencing, however the RCO meeting hasn't happened yet and other may show up to RCO meeting.
  - o Motion was to have board approve the variance request conditional upon no new contesting neighborhood input received by/at RCO meeting.
  - o Motion passed.
- Firehouse Update: Larry McEwen said the city will be coming in May LUPZ for further discussions.  
 Karl asked how far along things are along in the process. The Firehouse acknowledged more studies to come along. Larry expects the next meeting will be a progress report and not a final presentation.

- Paving and Milling projects: Laura has indicated that the CHCA was caught off-guard by the lack of communication from the city. We need to demand better communication. Question was raised by Dan Compton if speed bumps were going to stay. It appears they will since milling went around them.
- Preservation Study: Joyce was not present but Laura provided her update. Project is progressing nicely and some of that work will be shared on informational boards at the Visionaries Roundtable on April 21. Laura asked The Board to reserve May 31 as a joint board gathering of CHCA/Conservancy on the findings.
- VP REPORT- Operations – Dan Pulka gave the following report
  - Annual Appeal: We raised nearly \$56K in donations (excludes \$14K Hospital contribution). As this is a transitional year, we include the Hospital contributions in total communicated publically but would like to communicate as Sponsorships in the future. Since our two honorary co-chairs were doctors at the Hospital, we agreed to combine for this report.
  - Hoops Madness – Largest attendance to date. Exceeded our expectations for revenue.
  - Membership Report: 1592 members (net gain of 4 since last year). Strong finish in new member growth in our last quarter. New member reception at Woodmere will be April 26.
- VP Report- Social- Marilyn Paucker gave the following report
  - Marilyn introduced Julie Byrne to discuss 69<sup>th</sup> Pastorius Park Concerts. Julie stated that:
    - Sat, June 3, Stage will be put up
    - July 29, Stage comes down
    - Concerts June 14 – July 26
- Black & White Gala will be held at Chestnut Hill Hospital on Saturday, October 14 Marilyn surveyed the Board to see if Awards should be presented there or at The Supper or at Black & White. The thought process was that community members can celebrate the achievement at the Supper. Whereas many wouldn't be at B/W as its cost prohibitive. The

Board felt like the Black and White Gala was a more appropriate venue and the awards would create an attendance draw.

- Larry McEwen asked about the programming about The Annual Dinner or whatever we want to call it. Laura said it's everything in the past minus the awards (President's State of the CHCA, Fund's State of the CHCF, and Local's State of the Paper, plus a guest speaker if we wish). This Annual Meeting tentatively could be late afternoon June 11 (Location TBD. Looking to have at SCH under the tent).
- Marilyn is targeting Chestnut Hill for another Crime Forum Town Hall in the future. We have been in touch with the new Captain.
- May 23<sup>rd</sup> - CHCA and CHBD will join together to hold an event for the Knight Foundations "On the Table" which also be held in many cities across the country and throughout Philadelphia by other community groups. We will be meeting at 7 p.m. at The Bombay Room. We will be discussing "The Pocket Park Plans" and look to have a small group of 20-40 people.

#### IV. TREASURERS REPORT- Karl Martin

Meeting with his Committee on Saturday to put on some final touches.

Will then present to the EC then the Board

Jack McMeekin requested we have the budget begin on 7/1 and not 4/1

Karl explained that bridge is built in.

We had a net revenue of around \$31,000. That's \$30,000 more than budgeted.

#### V. NEW BUSINESS:

Laura announced the following Upcoming Events

##### A. CH Conservancy Visionaries RoundTable this Friday (April 21)

Tree planting of 44 trees this Saturday (April 22)

Local is hosting Controller Debate is next week 4/27/17

Garden Festival is 5/7/17

Jenks Fun Fest 5/20/17

##### B. LOCAL would like to nominate Sue Beetle and Paul Davies on the LOCAL Board. Also reconfirm Bob Warner for additional term.

Discussion: Dan Pulka has a name of a person who was a viable candidate that was never contacted. Jean Wedgwood also shared the same of a strong reporter who should be considered and was interested. Board is concerned that Local Board when presenting new candidate did not address its previous direction to look for candidates who had deep circulation or newspaper revenue experience.

Larry Hochberger stated they reached out to numerous candidates and no one has expressed interest. Sue has served as Treasurer of LOCAL. She also administers ads for The Shuttle too.

Larry Hochberger explained that the Board can have up to 9 members. The appointments of Sue, Paul and Bob would put them at 7.

Liz made motion that Paul and Bob get reinstated to the LOCAL as they were previously vetted by past Nominating Committee and we give more time to fully vet new candidates but with a short window. Part 2 of the motion was to have Sue Beetle be considered, along with other candidates within 30 days.

All of the Board Members Approve the motion with the exception of 2 who oppose (Bob Rossman and Larry McEwen)

- C. Martha would like the Board to consider promoting the Chestnut Hill Excellence Awards which the CHCA agreed to partner to promote. Martha said you can nominate through the CHBD website or come into Welcome Center. Nomination information was also in the Local. Awards will be presented at the CHBD June 6 Annual Meeting.
- D. Martha mentioned Flower Power Happy Hours Thursdays April 20 and 27, to kicking off 20<sup>th</sup> Anniversary of Garden District.

Meeting Adjourned at 8:22 p.m.