



## CHESTNUT HILL COMMUNITY ASSOCIATION

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### **CHCA BOARD OF DIRECTORS MEETING AGENDA**

Thursday, January 25, 2024, at 7:00 p.m.

Springside Chestnut Hill Academy – Haber Room

**THIS MEETING IS IN PERSON ONLY**

In Attendance: Gregory Lattanzi, Matt Rutt, Lynn Schroeder, Tommy Bergstrom, Kathy Brzozowski, Laura Lucas, David Caulk, Camille. Kathi Clayton, Ross Pilling, Christina Reichart, Janel Baselice, Lindsey Toconita, Jenny McHugh, Tony Banks, Beth Wright, Larry McEwen

Absent: Ron Pete, Anne Standish, Henry Trapnell, Joyce Lendhardt, Richard Tuttle, Tim Breslin

Guests: Anne McNiff – Executive Director, Jim Aleo, Dane Jensen, Tricia Dressel, Natasha Hulme

1. Roll Call and Approval of Nov. Meeting Minutes (Laura/Anne) – November meeting minutes were approved unanimously.
2. Ice Breaker - "Fun Toasts" to 2024 and a Great Year (Each board member to turn to person next to them and come up with a brief toast. We'll then go around the room and share. The key here is BREVITY.) I'll bring some paper hearts and we can post these on the Town Hall door.) We can also invite our community guests to join us. (Laura)
3. Annual Appeal Update - Matching Grant and Feb. 2 Donor Event (Laura/Kathi) – hot off the press dollar 47,000 from 223 donors. Announcement!!! Challenge was posted in the Local for 50,000 to match. Publicize the challenge there is a 5-week deadline. Looking for new publisher for local.

Feb. 2 donor event artists, first time giving out pledges, the hope of encouraging larger gifts.

4. VP of Physical Division - Vote on West Mermaid Ln. Pool House Variance request (Matt) Matt reviewed the project and may the following motion: The recommendation is that the CHCA recommends granting both variances in the project as presented at our meetings and that the applicant give consideration to either a conservation easement or deed restriction such that 7504 St. Martins retains its integrity as one single family residence.

Ross discussed easement. Vote on the motion was taken and passed unanimously.

Other Physical Division activity: February 19<sup>th</sup> joint meeting of Graylock with LUPZ/DRC. Short term rental at ZBA had a continuance. No other active applications. February 7<sup>th</sup> is the meeting for the overlay.

5. Executive Director Updates – continuing with member events, birding events are high, upcoming backing demos and winter hiking events. Save the Train local coalition to help save the CH West line, workers and school children use the line all the time to and from CH. Goal of the group is to get in front of people in Harrisburg (state budget 8%), and not to

have shut down. There will be a rally to help, mainly to get press. We should continue our advocacy...discussion of ways to reach out and help.....followed.

6. Community Member Presentation – Vehicular Crime (scope of problem and possible solutions) – Jim Aleo – present report on the Wissahickon Park entrances. Provided summary of his report about what might be done, signs like in East Falls, maybe surveillance camera. FOW and Anne discussed and any recommendations to go to FOW to present at their board meeting.

Motion to pursue the recommendations of Jim to the FOW unanimous.

7. VP of Social Division Update – HOOP’s date and sponsorship levels, solicit volunteers for committee support; thank you's for HHT and \$ raised. David celebrating main event fall frolic and HHT very well attended and liked, both events better financially expected, also community connections, etc. thanks to all those that helped, etc. working on the next event which is HOOPs March 16th
8. Membership and Stepping up Efforts (Laura/Anne/David/Tommy) - 10 minutes - board follow-ups on lapsed list, pursuing group memberships, focusing on membership follow-up opportunities after events (HHT, Hoops, LUPZ/DRC meetings) and at events (Pastorius Park concerts).
  - a. 262 New members were added in 2023 (avg. 22 per month)
  - b. 1000 Renewals were processed in 2023
  - c. To add 1000 new members in 2024 (we need to avg. 84 NEW MEMBERS consistently per month vs. 22 current rate). For month of Jan 2024 as of 1/11, we have 7 new members and 52 renewals.

**Call out:** We need board members to roll up their sleeves and scheduled group meeting introductions in next 90 days to reach groups and begin

9. Community Comments – Kathy update Temple is solidifying, and Cathy will no longer be representing the Hospital.  
Camille mentioned the NCO for E. Mermaid Lane. CHCA will be putting on the website and help in sending out.

10. Adjourn 8:10pm