

## **CHCA BOARD OF DIRECTORS AGENDA**

**Thursday, February 23, 2023, at 7:00pm**

**In Person at SCHA, 500 W. Willow Grove Ave. – Haber Room & Via Zoom**

In attendance – Kathi Clayton, Richard Bartholomew, Beth Wright, David Caulk, Larry McEwen, Matt Rutt, Jenny McHugh, Cathy Brzozowski, Janel Baselice, Lynn Schroeder, Lucie Daigle, Christina Reichert.

On zoom – Laura Lucas, Anne Standish, Lindsey Toconita, Joyce Lendhardt, Gregory Lattanzi.

Guest: Will Standish

### **1. President's Welcome**

a. approval of November 2022 (Beth Wright and David Caulk approved) and January 2023 (Matt Rutt and David Caulk approved) minutes.

### **2. Physical Division**

a. 10 Bethlehem Pike update – Kathi Clayton

Frankel Brothers not interested in seriously reviewing CHCA board approved proposal. Frankel's no longer allowing for any dialogue between attorneys and requested direct communication between parties only. Only interested in further conversation if CHCA confirmed that Court of Common Pleas and L&I would accept CHCA's proposal. Frankel appeal brief to be filed to Commonwealth Court re: zoning and setbacks shortly (possibly February 24.) There will likely be additional \$6,000 – \$8,000 in legal fees (\$6,000 previously approved by the board.) If the Frankel Brothers lose in their appeal, they could move forward with their by-right proposal, or take case to PA Supreme Court.

### **3. Annual Appeal - Kathi Clayton**

Last Annual Appeal meeting went well. There will be a March 9 "fundraising event" with CH Local. Instead of being at the CH Local, event will be held in the SCH's Rorer Center for Science and Technology. Working to "innovate" with the CH Local, the robotics lab will be open. Request for board members to invite friends and associates to the event.

\$52,000 raised thus far. 203 donors. (2022 Appeal - at this time \$44,000 and 188 donors.) 18 board members have donated so far, for a total of \$6,800. \$2,200 from CH Local board members. Important to have 100% board support for the annual fund. Any suggestions are appreciated.

Fall Frolic was a great event, and more successful than the current Appeal. People felt like they received something in return for their donation. Is it possible to do another event like that? The 2023 Fall Frolic is already being planned.

Is it possible to put greater detail or clarity on the CH Local fundraising lamp post. Date goals, or what will be achieved with the different levels of success? Currently, no indication that the joint appeal with the CH Local is inspiring any additional giving or support.

### **4. Social Division – Lynn**

a. Hoops Madness – March 11 – Brian Tilly needs two to three volunteers for the morning set up (9 – 11.)

b. Holiday House Tour – Saturday, December 9. Meetings continue.

c. Saturday April 22 – Members Event – Wissahickon Ice Skating Ring – free for members, skates \$3 (\$10 for non-members+ skates.) Food. Laura Lucas is chair of this event

d. Fall Frolic returns. October 5. Fall social event at the Philadelphia Cricket Club.

#### **5. Commercial Corridor Working Group update – Matt Rutt**

Going well. A good group of people. Will be as far as the committee can go shortly. Asking the board what is next? Setting up procedures for future steps.

#### **6. Membership – Lindsey Toconita**

111 renewals. 31 new members. Will Standish and his new role is credited with much of this new membership growth. New members in February also get a tote bag with a bottle of wine. Lots of outreach for the annual appeal also seems to be helping drive membership.

Will Standish – February promotion has been successful. Exact membership numbers will be presented at next board meeting. Also a request for number of long term members (members for over ten years or more.)

#### **7. Governance Committee Report – Laura Lucas/Beth Wright**

Working in a unique way to create officer descriptions and administrative calendar, to ensure the right institutional procedures are happening at the right time.

Proposal to rename “Institutional Directors Policy” to “Appointed Directors Policy.” Clarification of timeline for notifications and duration of “institutional director” membership. Language will be shifted throughout policy from “we may” to “will.”

Concern new title does not reflect the intention of the position. “Organization” seems to be a broad term which include “institutions.” Proposal for “Appointed Organizational Director.”

All approved.

#### **8. Financial Summary – David Caulk**

Jason Pierce unable to attend. Will present investment review in March.

Fall Frolic was a great success. Annual Appeal is in line with previous years. Addition of the CH Local has resulted in no substantial new support. This is problematic as we are sharing 1/3 of the funding with them.

Donations from Summit Street neighbors drove roughly \$35,000 in donations for the annual fund. This largely covered the legal fees in 2021 – 2022 for 10 Bethlehem Pike. Is it our place as an organization to be funding these legal fees? Especially if it is in an area of our community that doesn't have the resources or wealthy neighbors to make this kind of fiscal support possible for the CHCA. Currently the CHCA is also providing free architectural guidance and support.

Should there be clearer guidelines regarding our role and decision making process re: which projects we will defend or engage with on a legal level? Concern a formal policy may not be possible nor productive.

All who are engaged with the CHCA do so because of a belief in the value of the community. An amorphous entity.

Interesting that community members are willing to invest in the CHCA when it comes to prevent changes in real estate or development that they do not like, but not in the preservation or continuance of the Chestnut Hill Local.

### **9. Community Input**

The Chestnut Hill Library – Will reopen in March. The roof repair and upgrade will cost \$280,000. Largely funded by the City of Philadelphia and the Friends of the Chestnut Hill Library. Still itemizing needs.

Woodmere – State Rep Tarik Khan will present a RACP grant to Woodmere at the concert on Saturday, February 25. Please join.

Chestnut Hill Classic – International Squash tournament coming to Philadelphia Cricket Club March 2 – 6. Chestnut Hill resident Olivia Fiechter (USA #2.) Free event.