Chestnut Hill Community Association Board Meeting
Minutes of the Meeting of February 28, 2019

Members Present
Catherine Brzozowski, Kathi Clayton, Lucie Daigle, Lindsey D’Angelo, Craig Hosay, Keith Kunz, Laura Lucas, Joyce Lenhardt, Larry McEwen, Marilyn Paucker, Dan Pulka, Richard Snowden, Jean Wedgwood, Bradley Wells

Members Absent
Tony Banks, Susan Bray, Mike Chomentowski, Patricia Cove, Andy Kite, Jenny McHugh, Drew Meschter, Karl Martin, Hillary O’Carroll, Jason Pierce, Lynn Schroeder, Anne Standish

Others Attending:
Anne McNiff, CHCA Executive Director
Brendan Sample, Chestnut Hill Local

Laura Lucas, president, opened the meeting at 7:00 pm.

President’s Welcome
• Approval of Agenda: After the roll call, it was moved that the agenda be approved as presented. The motion was seconded and approved.
• Approval of January Minutes: It was moved that the minutes be accepted as presented. The motion was seconded, and the minutes were approved.

Operations Division
• Dan Pulka reviewed the schedule for the 2019 Board of Directors elections

Executive Director Updates
• Candidates Forum – the CHCA will be co-sponsoring a Candidates Forum with East Mount Airy Neighbors and West Mount Airy Neighbors. The tentative date is April 24th. The forum will include mayoral, city council at-large, 8th council district, and judicial candidates. More information will be shared once details are confirmed.
• 2019 CHCA committee – Anne McNiff shared a spreadsheet of committee assignments based on board members expressed interest. She explained that some committees have specific skill requirements and that may have impacted whether board members where placed on their first or second choices.

Physical Division
• Illegal dumping at former Blossom location – Anne McNiff reported that she had received several calls about tires being illegally dumped behind the building. She contacted the owner’s representative and they have committed to taking care of the situation. This should be completed by mid-March.

Social Division Updates
Marilyn Paucker reviewed the following events and dates:
• Hoops Madness – March 23rd. Brien Tilley is once again doing fantastic work as the committee chairman. We currently have 4 lead sponsors for this event. Thank you to Bowman Properties, Temple Health Orthopaedics & Sports Medicine at CH Hospital, and Chestnut Hill Hospital.

• Great Houses Tour – May 19, 2019 – we are doing this event again this year in partnership with the Conservancy. In addition to Anne McNiff and Janet Gala, Lindsey D’Angelo, Brad Snaders and Barbra Danin will represent the CHCA on the planning committee.

• Black & White Gala – October 19

• Holiday House Tour 2019 – December 7

Annual Appeal

• Kathi Clayton and Susan Bray spoke about the importance of board participation in the campaign and the need for 100% participation. We are currently behind where we were last year at this time but have received more donations than last year.

CH Local Update

• Richard Snowden reported the following updates provided by John Derr:
  1) Update on line of credit request. A presentation was made to the full Chestnut Hill Community Fund board on Tuesday evening, February 19th. The Fund board was attentive to the request and asked pertinent questions. They are meeting again in early March and the Local expects a decision around that time.
  2) Leslie Cerf was hired as an advertising sales representative. The open territory has been open too long and that has had an increasingly negative impact of revenue generation.
  3) The redesigned Local’s planned debut is April 4th. We are working to plan a preview event at the Woodmere on April 3rd.
  4) An issue that occurred in the February 21st Local where a staff member editorialized about the President's policy on immigration with a news feature story was addressed. A reprimand and warning was given to the individual and a staff meeting was held re-asserting our policy against editorializing in news stories. We also published a note to our readers which read: The Chestnut Hill Local adheres to journalistic standards of balanced, unbiased news reporting and feature storytelling. Our policy is to keep the staff's personal views on our editorial pages in signed editorials. In last week's issue, a feature story included the writer's opinion of the President's policy on Central American immigration. Though we received no complaints from the public, we wanted to use this incident as an opportunity to re-emphasize our policy both internally and to you our readers.

Community Partner Updates

• Water Tower Planning Group – Keith Kunz reported that May 4th is Comcast Cares Day a the Watertower and there will be volunteers doing cleanup activities throughout the center and grounds. This summer, camp will be 10 weeks versus 8 weeks. They have applied for a DCED grant for $350,000 and expect to hear in the spring

• Chestnut Hill Hospital – Cathy Brzozoowski reported that the Hospital is now partnering with the Fire Department to provide their EMS employees with training that will allow them to become paramedics. The Hospital has also completed their Community Needs Assessment and the 4 areas of focus for the next 3 years will be: Accessibility to services, Addiction, Obesity, and Mental Health. They also celebrated an agreement with Drexel Health System to provide continued training to med students completing their residency.
Springside Chestnut Hill Academy – the Gallery exhibit opening was hugely successful and runs through April. Everyone was encouraged to check it out.

CH Business Association – Phil Dawson submitted the following report (via email):

CHBA: New business: Chestnut Hill's first bridal gown boutique--Kimberly James Bridal--will be opening in the former Sherlock's Salon space at 15 W Highland in April.

CHBID: We are proud to have secured commitments from SEPTA for three important capital improvements on the corridor: 1) the restoration of the Chestnut Hill West station canopy over the newstand, 2) the remediation and repainting of over 60 metal catenary poles long Germantown Avenue, and concrete replacement in select priority areas around the trolley tracks. All three will be moving forward this year, and we will have additional details to share in the coming weeks.

CHPF: The Parking Foundation is preparing to implement the ParkMobile app-based payment system on its lots in about 1 month's time. Customers will have the convenient option of using the same apps that are connected to the PPA street meters to pay in the lots, in addition to the the option of using the existing kiosks.

Thank you to Springside Chestnut Hill Academy for hosting the February meeting.

Adjournment - The meeting was adjourned at 8:00PM.