



Event Sponsorship Opportunities

CHCA Monthly E-news Sponsor

Includes one editorial item along the narrow column, and your logo or ad at the bottom of the e-news with a link to your website or event webpage. This will be clearly marked as our sponsor. We send out our emails to approximately 2400 contacts each month.

Cost \$150 per month, \$400 for 3 months, or \$1500 per year.

CHCA Friend Sponsor

- Sponsor logo or name in event print ads in *Chestnut Hill Local*
- Sponsor logo or name in event email blasts sent to 2400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our facebook page and twitter feed
- Website: thank you to sponsors with link on CHCA's website homepage

Holiday House Tour

An Annual Event on the 1st Saturday of December

Print Ads in Program Booklet

Back cover, inside front cover are prime spots
Distributed to approximately 700 attendees

Main Sponsor \$5000 Two Available

- Thank you and logo included on event brochure mailed to 2200-2500 previous event attendees, brochure also inserted into 5000 *Chestnut Hill Local* newspapers including 3200 delivered to homes. 2500 brochures are also distributed throughout Chestnut Hill in shops and restaurants.
- Inside front cover ad of program booklet-distributed to approximately 700 attendees
- Logo on Holiday House Tour banner that hangs on Jenks Academy's fence along Germantown Avenue for one month
- Logo on all house signs • 4 tickets to Holiday House Tour
- Plus all items listed under **CHCA Friend Sponsor**

House Sponsor \$1500 Five Available

- Logo on individual house sign • 2 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**

Trolley Sponsor \$2000 Three Available

- Banner with logo and message on both sides of trolley
- Plus all items under **CHCA Friend Sponsor**
- 3 tickets to Holiday House Tour

Welcome Giveaway \$500 Three Available

- An item branded with your logo, given out at event registration

Black & White Gala

Fundraiser usually held in September or October

Main Sponsor \$5000 Four Available

- Logo on the Black & White Gala invitations
- Logo on event banner on Jenks Academy's fence
- Logo on event step & repeat banner at entrance to Gala
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- Thank you announced at event and time to speak
- 8 tickets to Black & White Gala, special table for guests
- Plus all items under **CHCA Friend Sponsor**

Classic Sponsor \$2500 Eight Available

- Logo on the Black & White Gala invitations
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- 4 tickets to Black & White Gala, special table for guests
- Plus all items under **CHCA Friend Sponsor**

Photo Booth Sponsor-\$750 One Available

Cigar Lounge Sponsor-\$1500 One Available

Jewelry Champagne Raffle Sponsor-\$1500 One Available

Pastorius Park Concerts

Seven Concerts from mid-June to end of July, approximately 400 to 600 attendees at each concert

Main Sponsor \$10,000 Two Available

- Include logo on concert series poster
- Logo on banner at Jenks Academy's fence
- Option to speak on stage at each concert
- Thank you by emcee at each concert
- Welcome table and tent set up at every concert
- Plus all items under **CHCA Friend Sponsor**

Concert Sponsor \$1000 Seven Available

- Logo on concert series poster
- Welcome table at individual concert
- Plus all items under **CHCA Friend Sponsor**

Food Truck Rally Sponsor \$1000 Seven Available

Ask Us About Our Branded Item Giveaways

For example, have your logo imprinted on frisbees, glow in the dark necklaces, water bottles, or tee shirts.

Chestnut Hill Community Holiday Parade

An Annual Parade down Germantown Avenue on the 2nd Saturday of December

Grand Parade Sponsor \$5000 Two Available

- Include logo on poster and banner at Jenks Academy's fence
- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway near cupcakes and Santa
- Logo on banner on front or side of fire truck that has Santa on top at end of parade
- Plus all items under **CHCA Friend Sponsor**

Parade Sponsor \$2500 Two Available

- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway near cupcakes and Santa
- Plus all items under **CHCA Friend Sponsor**

Hoops Madness Basketball Tournament

A Half Day Family Event in Mid-to-Late March, with approximately 140 players and their families

Main Sponsor \$5000 One Available

- Name on top of list on players' tee shirts
- Logo included in *Chestnut Hill Local* print ad and posters distributed along Germantown Avenue
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**

Additional Sponsorship Opportunities:

Tournament Sponsor of Branded Giveaway \$1500 **One Available**
Center Court Banner at Jump Circle, and Sponsorship of Half Court Shot \$1000 **Two Available**

Center Court Banner at Jump Circle \$500

PA announcements \$350 and up

Sponsor Banners on Sidelines \$250 **Twelve Available**

Sponsor Name on Bracket Board \$300 **Two Available**

Name Printed on Tee Shirt given to Players \$300 **Eight Available**

All Sponsors can set up an exhibition table at the Hoops Madness Basketball Tournament

Movies Under The Stars

Four weeks of films shown at the Water Tower Recreation Center, with approximately 200 to 400 attendees

Main Sponsor \$1800 Two Available

- Logo on movie night poster and lawn signs
- Logo on event banner on Jenks Academy's fence
- Make announcement and thank you by emcee at each movie
- Welcome table set up near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**

Individual Movie Sponsor \$1000 Four Available

- Welcome table set up near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**

Sponsor The Hot Spot, a Food Truck Rally (pre-show) 7 to 8 pm \$500 Available at Each Movie Night

Ask Us About Our Branded Item Giveaways

For example, have your logo imprinted on frisbees, glow in the dark necklaces, water bottles, or tee shirts.



Annual Sponsorship Opportunities

- Logo on concert series poster
- Logo on banner on Jenks Academy's fence
- Make announcement at each concert and thanked by emcee
- Welcome table and tent set up at every concert
- Plus all items under **CHCA Friend Sponsor**
- Name on top of list on players' tee shirts
- Logo included in *Chestnut Hill Local* print ad and posters
- distributed along Germantown Avenue
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**
- Thank you and logo included on event brochure mailed to 2200-2500 previous event attendees, brochure inserted into 5000 Chestnut Hill Locals, 2500 brochures distributed throughout
- Chestnut Hill in shops and restaurants
- Inside front cover ad of program booklet-distributed to approximately 700 attendees
- Logo on Holiday House Tour banner that hangs on Jenks Academy's fence
- Logo on all house signs
- 4 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**

Pastorius Park Concerts Main Sponsor: Value \$10,000

Hoops Madness Main Sponsor: Value \$5000

Holiday House Tour Main Sponsor: Value \$5000

Movies Under the Stars Main Sponsor: Value \$1800

- Logo on movie posters and lawn signs
- Logo on banner at Jenks Academy's fence
- Make announcement at movie, thank you by emcee at each movie
- Welcome table set up near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**

Chestnut Hill Holiday Parade Grand Sponsor: Value \$5000

- Logo on banner at Jenks Academy's fence
- Logo on posters
- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway and Santa
- Include logo on parade banner on fire truck that carries Santa
- Plus all items under **CHCA Friend Sponsor**

Black & White Gala Main Sponsor: Value \$5000

- Logo on Black & White gala invitations
- Logo on event banner on Jenks Academy's fence
- Logo on event step & repeat banner at entrance to Gala
- Logo included in *Chestnut Hill Local* print ad and posters
- Thank you announced at event and time to speak to guests
- 8 tickets to Black & White Gala, special table for guests
- Plus all items under **CHCA Friend Sponsor**

Sponsor of CHCA Monthly E-news for 3 months \$400

Gold Sponsor: \$30,000
Save \$2200

- Logo on concert series poster
- Logo on concert series poster
- Welcome table at individual concert
- Plus all items under **CHCA Friend Sponsor**
- Name on players' tee shirts
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**
- Name on players' tee shirts
- 500+ fliers given out at area schools
- PA announcements at event
- Welcome table at individual concert
- Plus all items under **CHCA Friend Sponsor**
- Logo on concert series poster
- Logo on concert series poster
- Welcome table at individual concert
- Plus all items under **CHCA Friend Sponsor**
- Name on players' tee shirts
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**
- Logo on individual house sign
- Logo on Holiday House Tour
- 2 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**
- Sponsor logo or name in event print ads in *Chestnut Hill Local*
- Sponsor logo or name in event email blasts sent to 2400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our facebook page and twitter feed
- Website: thank you to sponsors with link on CHCA's website homepage

CHCA Friend Sponsor

Holiday House Tour House Sponsor: Value \$1500

Hoops Madness Event Sponsor: Value \$2000

Pastorius Park Concert Sponsor: Value \$1000

Sponsor of CHCA E-news for 1 month \$150

- Welcome table set up near CHCA membership table with popcorn
- Plus all items under **CHCA Friend Sponsor**
- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway and Santa
- Plus all items under **CHCA Friend Sponsor**
- Logo on the Black & White Gala invitations
- Logo included in *Chestnut Hill Local* print ad and posters
- distributed along Germantown Avenue
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**
- Name on players' tee shirts
- 500+ fliers given out at area schools
- PA announcements at event
- Welcome table set up at Market at the Fareway and Santa
- Plus all items under **CHCA Friend Sponsor**
- Logo on banner at Jenks Academy's fence
- Logo on posters
- PA announcement at parade by DJs
- Welcome table set up at Market at the Fareway and Santa
- Plus all items under **CHCA Friend Sponsor**
- Logo included in *Chestnut Hill Local* print ad and posters
- distributed along Germantown Avenue
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**
- Name on top of list on players' tee shirts
- Logo included in *Chestnut Hill Local* print ad and posters
- distributed along Germantown Avenue
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on sidelines
- Plus all items under **CHCA Friend Sponsor**
- Logo on banner on Jenks Academy's fence
- Logo on all house signs
- 4 tickets to Holiday House Tour
- Plus all items under **CHCA Friend Sponsor**

Silver Sponsor: \$9,850

Additional Sponsorship packages available



Chestnut Hill Community Association

Sponsorship Opportunities

8434 Germantown Avenue, Philadelphia, PA 19118
www.chestnuthill.org 215-248-8810 info@chestnuthill.org

Join our dedicated group of volunteers who make these events happen!
www.chestnuthill.org

Dear Supporter:

For over 60 years, the Chestnut Hill Community Association has been the gateway for social and civic events in the region. We have taken great pride in providing a tremendous resource to residents.

Some of our signature events, which attract thousands of participants each year, include the annual Holiday Parade, Outdoor Movies Series, Pastorius Park Summer Concerts, Holiday House Tour, Hoops Madness Tournament, and a Gala celebration event.

Each year dozens of businesses and local supporters have helped by sponsoring these events. We have created this brochure to help you choose which events to support.

There are two ways to use this brochure.

A la carte. If you would like to support either one or a few events this year you can do so by checking those that best interest your company. You can also sponsor our monthly email blasts or website, which are each seen by thousands of people.

A more cost effective program is **Annual Sponsorships.** By bundling, you can save money and have one yearly payment (billed in 2 cycles), which captures your desired supporting opportunities.

Feel free to fill out the form on this brochure and return it to the CHCA office. Many of these sponsorship opportunities are limited. As always, my staff and I are happy to guide you and help you decide which are the best options for your sponsorship dollars.

Sincerely,

Ryan Rosenbaum, Executive Director
215-248-8811, ryan@chestnuthill.org
Chestnut Hill Community Association

Business Name _____
Contact Person _____
Email _____ Phone _____
Address _____

Choose As Many As You Like	Type of Sponsorship / Cost
Black & White Gala	_____
Chestnut Hill Holiday Parade	_____
Holiday House Tour	_____
Hoops Madness Basketball Tournament	_____
Movies Under the Stars	_____
Pastorius Park Concerts	_____
E-News Sponsor	_____
Total	_____
Or Choose 1	Cost
Silver Annual Package	_____
Gold Annual Package	_____
Total	_____

Or call 215-248-8811 or email info@chestnuthill.org
All Sponsorships are tax deductible and are payable in 2 installments
Check Number _____ Check Amount _____
Name on Credit Card _____
Credit Card Number _____
Exp. Date _____ Sec Code _____
Signature _____

