

## CHCA Friend Sponsor

- Sponsor logo or name in event Print Ads in Chestnut Hill Local
- Sponsor logo or name in Event Email Blasts sent to 2400 on CHCA email list with link to sponsor's website
- Social Media shout out-Thank you to sponsor on facebook page
- Website-Thank You to Sponsors with link to CHCA's website homepage. (Dec. 2015 visits: 2800 visits per month up from 1300 visit per month in Dec. 2013)

## Pastorius Park Concerts

*Seven Concerts from mid June to end of July, approximately 400 to 600 attendees at each concert*

### Music Series Sponsor

- Include logo on Concert Poster
- Logo banner at Jenks
- Make announcement at each concerts
- Thank you by emcee at concert
- Welcome table and tent set up at every concert
- And all items under **CHCA Friend Sponsor**

### Concert Sponsor

- Logo on poster
- Welcome table at individual concert
- And all items under **CHCA Friend Sponsor**

## Hoops Madness Basketball Tournament

*Full Day Family event that happens Mid-March, approximately 140 players and their families*

### Main Sponsor-\$5000

- Name on top of list on players tee shirts
- Logo included in Chestnut Hill Locals Print ad and posters distributed along avenue
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on Sidelines
- And all items under **CHCA Friend Sponsor**

### Additional Sponsorship Opportunities:

Tournament Sponsor of Branded Giveaway \$1500

Center Court Banner at Jump Circle, Sponsorship of half court shot, available 2. \$1000

Center Court Banner at Jump Circle. \$500

PA announcements \$350 and up

Sponsor Banners on sidelines, available 12. \$250

Sponsor Name on Bracket Board, available 2. \$300

Name Printed on Tee Shirt given to Players, available spots 8. \$300

### All Sponsors can set up an Exhibition Table at Hoops Madness Event

## Black & White Gala

*Bi-Annual Fundraiser Usually held in October*

### Main Sponsor-\$5000

- Logo Inside Black & White invitations
- Logo Event Banner on Jenks Fence
- Logo Event Step & Repeat Banner at entrance of Gala
- Logo included in Chestnut Hill Locals Print ad and posters distributed along avenue
- Thank you announced to event and time to speak
- 8 tickets to Black & White Gala, special table for guests

### Classic Sponsor-\$2500

- Logo Inside Black & White invitations
- Logo included in Chestnut Hill Locals Print ad and posters distributed along avenue
- 4 tickets to Black & White Gala, special table for guests
- And all items under **CHCA Friend Sponsor**

# Sponsorship Opportunities at CHCA

## Holiday House Tour

*Annual Event usually on the first Saturday of December*

### Print Ads in Program Booklet

Back cover, inside front cover are prime spots  
Given out to approximately 700 attendees

### Main Sponsor:

- Thank You and Logo included on event brochure mailed to 2200-2500 previous event attendees, brochure also inserted into 5000 Chestnut Hill Locals including 3200 delivered to homes. 2500 brochures are also distributed throughout Chestnut Hill in shops and restaurants.
- Inside Front Cover Ad of Program Booklet-distributed to approximately 700 attendees
- Logo on Holiday House Tour Banner that hangs on Jenks Fence for one month on Germantown Avenue
- Logo on all House Signs
- And all items under **CHCA Friend Sponsor**

### House Sponsor

- Logo on Individual House Sign
- And all items under **CHCA Friend Sponsor**

### Trolley Sponsor

- Banner with logo and message on both sides of trolley
- And all items under **CHCA Friend Sponsor**

## Friday Night Movies

*3 weeks of films shown at Water Tower Recreation Center-approximately 200 to 400 attendees. Note-this is a new event and we expect to continue to build audience*

### Movie Series Sponsor

- Include logo on Movie Poster
- Include logo on Movie Night Lawn Signs
- Include logo Banner at Jenks
- Make announcement at Movie, thank you by emcee at each movie
- Welcome Table set up near CHCA Membership Table with popcorn
- And all items under **CHCA Friend Sponsor**

### Individual Movie Sponsor

- Welcome Table set up near CHCA Membership Table with popcorn
- And all items under **CHCA Friend Sponsor**

## Chestnut Hill Community Holiday Parade

*Annual parade down Germantown Avenue on 2<sup>nd</sup> Saturday of December*

### Grand Parade Sponsor \$5000

- Include logo on Poster and Banner at Jenks
- PA announcement at parade by DJs
- Welcome Table set up at Market at the Fareway near cupcakes and Santa
- Banner on front or side of fire truck that has Santa on top at end of parade (we have to see how feasible this is, but we have the bungee cords!)
- And all items under **CHCA Friend Sponsor**

### Parade Sponsor \$2500

- PA announcement at parade by DJs
- Welcome Table set up at Market at the Fareway near cupcakes and Santa
- And all items under **CHCA Friend Sponsor**

## CHCA Monthly Enews Sponsor

Sponsor complete year of 12 enews. Include 1 editorial item in along narrow column, and include logo or ad at bottom of enews with link to your website/event webpage. This will be clearly marked as our sponsor. We send out our emails to approximately 2400 contacts each month.

## Gold Sponsor

### Pastorius Park Concerts Music Series Sponsor

- Include logo on Concert Poster
- Logo banner at Jenks
- Make announcement at each concerts
- Thank you by emcee at concert
- Welcome table and tent set up at every concert
- And all items under **CHCA Friend Sponsor**

### Hoops Madness Main Sponsor-\$5000

- Name on top of list on players tee shirts
- Logo included in Chestnut Hill Locals Print ad and posters distributed along avenue
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on Sidelines
- And all items under **CHCA Friend Sponsor**

### Holiday House Tour Main Sponsor:

- Thank You and Logo included on event brochure mailed to 2200-2500 previous event attendees, brochure also inserted into 5000 Chestnut Hill Locals including 3200 delivered to homes. 2500 brochures are also distributed throughout Chestnut Hill in shops and restaurants.
- Inside Front Cover Ad of Program Booklet-distributed to approximately 700 attendees
- Logo on Holiday House Tour Banner that hangs on Jenks Fence for one month on Germantown Avenue
- Logo on all House Signs
- And all items under **CHCA Friend Sponsor**

### Friday Night Movie Series Sponsor

- Include logo on Movie Poster
- Include logo Banner at Jenks
- Include logo on Movie Night Lawn Signs
- Make announcement at Movie, thank you by emcee at each movie
- Welcome Table set up near CHCA Membership Table with popcorn
- And all items under **CHCA Friend Sponsor**

### Chestnut Hill Community Parade Grand Parade Sponsor \$5000

- Include logo on Poster and Banner at Jenks
- PA announcement at parade by DJs
- Welcome Table set up at Market at the Fareway near cupcakes and Santa
- Banner on front or side of fire truck that has Santa on top at end of parade (we have to see how feasible this is, but we have the bungie cords!)
- And all items under **CHCA Friend Sponsor**

### Black & White Gala Main Sponsor-\$5000

- Logo Inside Black & White invitations
- Logo Event Banner on Jenks Fence
- Logo Event Step & Repeat Banner at entrance of Gala
- Logo included in Chestnut Hill Locals Print ad and posters distributed along avenue
- Thank you announced to event and time to speak
- 8 tickets to Black & White Gala, special table for guests
- And all items under **CHCA Friend Sponsor**

# Annual Sponsorship Opportunities

## Silver Sponsor

### Pastorius Park Concerts Music Series Sponsor

- Logo on poster
- Welcome table at individual concert
- And all items under **CHCA Friend Sponsor**
- And all items under **CHCA Friend Sponsor**

### Hoops Madness Event Sponsor-\$5000

- Name on players tee shirts
- 500+ fliers given out at area schools
- PA announcements at event
- Banner on Sidelines
- And all items under **CHCA Friend Sponsor**

### Holiday House Tour

#### House Sponsor

- Logo on Individual House Sign
- And all items under **CHCA Friend Sponsor**

#### OR

#### Trolley Sponsor

- Banner with logo and message on both sides of trolley
- And all items under **CHCA Friend Sponsor**

### Friday Night Movie Series Sponsor

- Welcome Table set up near CHCA Membership Table with popcorn
- And all items under **CHCA Friend Sponsor**

### Chestnut Hill Community Parade Grand Parade Sponsor \$5000

- PA announcement at parade by DJs
- Welcome Table set up at Market at the Fareway near cupcakes and Santa see how feasible this is, but we have the bungie cords!)
- And all items under **CHCA Friend Sponsor**

### Black & White Gala Classic Sponsor-\$5000

- Logo Inside Black & White invitations
- Logo included in Chestnut Hill Locals Print ad and posters distributed along avenue
- 4 tickets to Black & White Gala, special table for guests

- And all items under **CHCA Friend Sponsor**