



photo by Steve Feistel

Philadelphia's longest running holiday tour! This year is our 26th Annual Tour

The Holiday season is a time to relive cherished traditions, and for Chestnut Hill, there is no better tradition than spending a day enjoying the Chestnut Hill Holiday House tour. Our annual tour features the area's loveliest homes decorated inside and out for the holidays.

Princess Grace of Monaco Exhibit
To celebrate the 90th Anniversary of the birth of Grace Patricia Kelly of Philadelphia, what she meant to Philadelphia and eventually to the world, the Chestnut Hill Community Association will display memorabilia on loan from the East Falls Historical Society of the Grace Kelly Gallery at our hospitality tour stop, located at Chestnut Hill College.

Attendees have the option of riding our event trolley from stop to stop or visiting at their own pace in this self-guided tour.

This event is a major fundraiser for the Chestnut Hill Community Association and helps us provide services to our community throughout the year. Tickets are \$45 for members and \$50 for non-members.

Chestnut Hill Community Association
8434 Germantown Avenue, Philadelphia, PA 19118
215-248-8810 • www.chestnuthill.org

Chestnut Hill Holiday House Tour

December 7, 2019 • 10 am to 4 pm

Registration for this event attracts over 800 attendees year.

Main Sponsor \$3,000 One Available

- Thank you with logo included on event postcard mailed to previous event attendees and also inserted into 4,000 *Chestnut Hill Local* newspapers. 500 postcards are also distributed throughout Chestnut Hill in shops and restaurants.
- Full color, full page ad placed on inside front cover or back cover of professionally printed program booklet distributed to attendees
- Logo on Holiday House Tour banner on Jenks Academy for the Arts and Science's fence for 4 weeks.
- Logo on 100+ Holiday House Tour posters distributed to stores and businesses throughout Chestnut Hill and nearby neighborhoods.
- Logo on all house signs on the day of event.
- 8 tickets to attend the Holiday House Tour
- Sponsor logo in print ads in the *Chestnut Hill Local* (4,000)
- Sponsor logo in 8 event email blasts sent to 2,500 recipients on CHCA's email list with link to your company's website
- Social media shout out: thank you to sponsor on our Facebook page (2400 likes), Twitter feed, and Instagram (1400 followers).
- Website: thank you with link to your website on our Holiday House Tour web page
- Sponsor Board: thank you with logo on our Holiday House Tour 18 x 24 sign displayed at each registration site on the day of tour.

Trolley Sponsor \$1,500 ~~Ten Available~~ Nine Available

- Banner with logo and message on one side of trolley; will be seen throughout Chestnut Hill
- 4 tickets to Holiday House Tour
- Sponsor logo in print ads in the *Chestnut Hill Local* (4,000)
- Sponsor logo in 8 event email blasts sent to 2,400 recipients on CHCA's email list with link to your company's website
- Social media shout out: thank you to sponsor on our Facebook page (2400 likes), Twitter feed, and Instagram.
- Website: thank you with link to your website on our Holiday House Tour web page
- Sponsor Board: thank you with logo on our Holiday House Tour 18 x 24 sign displayed at each registration site on the day of tour

House Sponsor \$1,000 ~~Five Available~~ Four Available

- Logo on individual house sign on day of event.
- 2 tickets to Holiday House Tour
- Sponsor logo in print ads in the *Chestnut Hill Local* (4,000)
- Sponsor logo in 8 event email blasts sent to 2,500 recipients on CHCA's email list with link to your company's website
- Social media shout out: thank you to sponsor on our Facebook page (2400 likes), Twitter feed, and Instagram.
- Website: thank you with link to your website on our Holiday House Tour web page
- Sponsor Board: thank you with logo on our Holiday House Tour 18 x 24 sign displayed at each registration site on the day of tour.

Program Booklet Advertising

We are offering full page, half page and business card size ads in our professionally printed 40-page Holiday House Tour booklet at an additional cost. Learn more at www.chestnuthill.org or call 215-248-8810.