

IMPORTANT NOTICE TO CHESTNUT HILL NEIGHBORS FOR THE UPCOMING HARRY POTTER FESTIVAL

Dear Neighbors:

On Friday evening, October 20 and Saturday, October 21, Chestnut Hill will celebrate the 7th annual Harry Potter Fan Festival. This festival has put our community on the map as a destination locally, regionally, and beyond. In an online survey completed by visitors after last year's event, nearly 47% of respondents ranked "Neighborhood Appeal" as one of the most enjoyable aspects of the festival.

Based on the 2016 festival experience, we engaged the community - our neighbors, residents, partners, businesses, and visitors to gather feedback and guidance on how to improve this event for everyone involved. Over the past year, we have been hard at work, securing additional off-site parking, transportation, traffic and crowd control, food options, and additional restroom facilities. We have hired a new event production partner with a proven track record in large-scale event management to guide the planning process and direct logistics. Finally, to ensure the safety of our community and all of our guests, we are working with the Philadelphia Police Department and our surrounding precincts to increase police presence and emergency services.

- Beginning at 6 a.m. on Saturday (October 21) and extending to 5 p.m., there will be check points managed by Philadelphia police only allowing vehicular access into the "festival zone" to drivers who are Chestnut Hill residents and special Harry Potter Festival permit holders (exhibitors, vendors, business employees, and media). Residents must show their valid Philadelphia drivers' license with a 19118 address to enter the zone via automobile.

The "festival zone" will extend from Northwestern Avenue on the North end of Germantown Avenue to Cresheim Valley Drive on the South end of Germantown Avenue. The zone will also run from Stenton Avenue East of Germantown Avenue to Saint Martins Lane on the West side of Germantown Avenue. The ONLY CROSS STREETS will be Cresheim Valley Drive, Willow Grove Avenue, Bells Mill Road, and Hillcrest Avenue. There will be partial access on West Chestnut Hill Avenue. Please plan for delays and notify any guests you are expecting.

- **Important Overnight Parking Note:** There will be no overnight parking permitted on Germantown Avenue beginning 3 a.m. on Saturday, October 21. Any cars remaining on the street after this time will be towed. Additionally, only Chestnut Hill residents and credentialed businesses, vendors, media, and entertainment will be allowed vehicular access into the area surrounding the Festival footprint. All festival attendees driving to the area must park in designated parking areas.

- Shuttle service will be available to transport visitors from each satellite location to the festival area. Visitors traveling to Chestnut Hill for the festival are strongly encouraged to utilize the provided satellite lots or public transportation.

- Chestnut Hill residents with out of town guests should encourage them to arrive Friday night and not plan on driving outside of the "festival zone" on Saturday while the street is closed.

- **Have fun!** We hope you will join us for the 2017 Harry Potter Festival and embrace this magical, family-friendly event that transforms our community into Hogsmeade for one weekend a year.

Our goals for the festival are to introduce visitors to Philadelphia's Garden District and provide a memorable experience filled with educational, entertaining, and fun activities for people of all ages. Working together, we provide an opportunity for fans to gather and celebrate the beloved world of Harry Potter & Friends created by the wonderfully talented and admired J.K. Rowling. If you have any questions, please contact the Chestnut Hill Business District at inquiry@chestnuthillpa.com or 215-247-6696.

Thank you,
The Board of Directors and Staff of the Chestnut Hill Business District



**For a complete overview of Festival activities, schedules, satellite parking lots, and more,
visit www.chestnuthillpa.com.**