



# Chestnut Hill Community Association Christmas Holiday House Tour

December 9, 2017 • 10 am to 4 pm



## Philadelphia's longest running holiday tour!

The Holiday season is a time to relive cherished traditions, and for Chestnut Hill, there is no better tradition than spending a day enjoying the Holiday House tour. Our annual tour features five of the area's loveliest historic homes decorated inside and out for the holidays. In recent years the tour included a charming cottage, a stately stone colonial, a colonial revival, a second empire twin, and a Norman country house.

Attendees have the option of riding our event trolley from stop to stop or visiting at their own pace in this self-guided tour.

The tour is popular with both visitors and residents of Chestnut Hill who come every year to discover a variety of dramatic homes while experiencing our neighborhood's rich architectural heritage.

This event is a major fundraiser for our association and helps us provide services to our community.

### Chestnut Hill Community Association

8434 Germantown Avenue, Philadelphia, PA 19118  
215-248-8810 • [www.chestnuthill.org](http://www.chestnuthill.org)

## Christmas Holiday House Tour

Approximately 700 attendees expected this year

### Main Sponsor \$5,000 Two Available

- Thank you and logo included on event postcard mailed to 2,200-2,500 previous event attendees and also inserted into 5,000 *Chestnut Hill Local* newspapers including 3,200 delivered to homes. 2,500 postcards are also distributed throughout Chestnut Hill in shops and restaurants.
- Ad placed on inside front or back cover of program booklet-distributed to 700 attendees
- Logo on Holiday House Tour banner on Jenks Academy's fence
- Logo on all house signs
- 6 tickets to Holiday House Tour
- Sponsor logo or name in event print ads in *Chestnut Hill Local* (circulation 5,000)
- Sponsor logo or name in event email blasts sent to 2,400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our Facebook page (1550 likes) and Twitter feed
- Website: thank you to sponsors with link on CHCA's homepage

### House Sponsor \$1,000 Five Available

- Logo on individual house sign
- 4 tickets to Holiday House Tour
- Sponsor logo or name in event print ads in *Chestnut Hill Local* (circulation 5,000)
- Sponsor logo or name in event email blasts sent to 2,400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our Facebook page (1550 likes) and Twitter feed
- Website: thank you to sponsors with link on CHCA's homepage

### Trolley Sponsor \$1,500 Ten Available

- Banner with logo and message on one side of trolley
- 2 tickets to Holiday House Tour
- Sponsor logo or name in event print ads in *Chestnut Hill Local* (circulation 5,000)
- Sponsor logo or name in event email blasts sent to 2,400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our Facebook page (1550 likes) and Twitter feed
- Website: thank you to sponsors with link on CHCA's homepage

### Print Ads in Program Booklet

Back cover, inside front cover, and center spread are prime spots available first to main sponsors.

Center page (color ad)	4.625 wide x 7.5 high	\$500 (2 available)
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Full page (bw ad)	4.625 wide x 7.5 high	\$250
Half page (bw ad)	4.625 wide x 3.625 high	\$200
Business card (bw ad)	4.625 wide x 1.75 high	\$125

Ad materials: press quality pdf file, or jpg at 300 dpi at 100% size.  
Space and materials deadline, November 7, 2017.

Email ads to [info@chestnuthill.org](mailto:info@chestnuthill.org).

Visit [chestnuthill.org](http://chestnuthill.org) for more information.

(photo by Steve Feistel)