



# CHESTNUT HILL COMMUNITY ASSOCIATION

## Event Program Booklet Advertising

Check the boxes of those you'd like to advertise.

### Hoops Madness Basketball Tournament

A half day family event held at Springside Chestnut Hill Academy on Saturday, March 25  
140 players and their families  
Color Program

business card  1/4  1/2  Full

### Great Houses Tour

A architectural tour of six homes in Chestnut Hill held in partnership with the Chestnut Hill Conservancy & Historical Society on Saturday, May 21  
400 attendees  
Event booklet

business card  1/2  Full

### Pastorius Park Concerts

Seven weekly concerts held on June 14, 21, 28, July 5, 12, 19, and 26  
600 to 800 attendees at each concert  
Color program

business card  1/4  1/2  Full

### Movies Under The Stars

Four weeks of films shown at the Water Tower Recreation Center on Friday August 5, 12, 19 and 26  
200 to 400 attendees at each movie  
Color program

business card  1/4  1/2  Full

### Black & White Gala and Live Auction

Fundraiser held on a Saturday evening in October  
200 attendees  
Event booklet

business card  1/2  Full

### 23rd Annual Christmas Holiday House Tour\*

Philadelphia's longest running holiday includes five houses plus trolley rides though Chestnut Hill on December 9  
700 attendees  
Event Booklet

business card  1/2  Full

## Advertisement Sizes

#### Event Booklet\*

5.5 wide by 8.5 high

Business card/Quarter page 4.5 wide x 1.75 high \$125

Half page 4.5 wide x 4.75 high \$300

Full page 4.5 wide x 7.5 high \$500

\*Christmas Holiday House Tour has a color cover and inside spread reserved for sponsors

#### Color Program

8.5 wide by 11 high

Business card/Eighth page 3.75 wide x 2.25 high \$125

Quarter page 3.75 wide x 4.5 high \$200

Half page 7.75 wide x 4.75 high \$300

Full page 7.75 wide x 9.5 high \$500

### Discount

1 event regular price

2 events 5% off total      5 events 20% off total

3 events 10% off total      6 events 25% off total

4 events 15% off total

### Advertiser

Company Name \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Total Ad Cost \_\_\_\_\_ Discount Rate \_\_\_\_\_

#### Ad Materials:

Please provide us with a press quality pdf file, or jpeg file. You may also give us a business card to scan. Give us a call if you have any questions. We are happy to help you!

Email your ad to Janet Gala  
CHCA Director of Marketing and Promotions  
janet@chestnuthill.org • 215-248-8806

Chestnut Hill Community Association  
8434 Germantown Avenue, Philadelphia, PA 19118