



Chestnut Hill Community Association Christmas Holiday House Tour

December 9, 2017 • 10 am to 4 pm



Philadelphia's longest running holiday tour!

The Holiday season is a time to relive cherished traditions, and for Chestnut Hill, there is no better tradition than spending a day enjoying the Holiday House tour. Our annual tour features five of the area's loveliest historic homes decorated inside and out for the holidays. In recent years the tour included a charming cottage, a stately stone colonial, a colonial revival, a second empire twin, and a Norman country house.

Attendees have the option of riding our event trolley from stop to stop or visiting at their own pace in this self-guided tour.

The tour is popular with both visitors and residents of Chestnut Hill who come every year to discover a variety of dramatic homes while experiencing our neighborhood's rich architectural heritage.

This event is a major fundraiser for our association and helps us provide services to our community.

Chestnut Hill Community Association

8434 Germantown Avenue, Philadelphia, PA 19118
215-248-8810 • www.chestnuthill.org

Christmas Holiday House Tour

Approximately 700 attendees expected this year

Main Sponsor \$5,000 Two Available

- Thank you and logo included on event postcard mailed to 2,200-2,500 previous event attendees and also inserted into 5,000 *Chestnut Hill Local* newspapers including 3,200 delivered to homes. 2,500 postcards are also distributed throughout Chestnut Hill in shops and restaurants.
- Ad placed on inside front cover or back cover of program booklet-distributed to 700 attendees
- Logo on Holiday House Tour banner on Jenks Academy's fence
- Logo on all house signs
- 6 tickets to Holiday House Tour
- Sponsor logo or name in event print ads in *Chestnut Hill Local* (circulation 5,000)
- Sponsor logo or name in event email blasts sent to 2,400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our Facebook page (1550 likes) and Twitter feed
- Website: thank you to sponsors with link on CHCA's homepage

House Sponsor \$1,000 Five Available

- Logo on individual house sign
- 4 tickets to Holiday House Tour
- Sponsor logo or name in event print ads in *Chestnut Hill Local* (circulation 5,000)
- Sponsor logo or name in event email blasts sent to 2,400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our Facebook page (1550 likes) and Twitter feed
- Website: thank you to sponsors with link on CHCA's homepage

Trolley Sponsor \$1,500 Ten Available

- Banner with logo and message on one side of trolley
- 2 tickets to Holiday House Tour
- Sponsor logo or name in event print ads in *Chestnut Hill Local* (circulation 5,000)
- Sponsor logo or name in event email blasts sent to 2,400 on CHCA's email list with link to sponsor's website
- Social media shout out: thank you to sponsor on our Facebook page (1550 likes) and Twitter feed
- Website: thank you to sponsors with link on CHCA's homepage

Print Ads in Program Booklet

Back cover, inside front cover, and center spread are prime spots available first to main sponsors.

Center page (color ad)	4.625 wide x 7.5 high	\$500 (2 available)
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Full page (bw ad)	4.625 wide x 7.5 high	\$250
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Half page (bw ad)	4.625 wide x 3.625 high	\$200
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Business card (bw ad)	4.625 wide x 1.75 high	\$125
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Ad materials: press quality pdf file, or jpg at 300 dpi at 100% size.

Space deadline November 3, 2017. Artwork deadline November 8, 2017

Email ads to info@chestnuthill.org.

Visit chestnuthill.org for more information.

(photo by Steve Feistel)