



Photo by Steve Feistel

Presenting Sponsor

~~One Available~~ SOLD

Platinum

\$7,500

~~Two Available~~ One Available

Invitation

Logo included on hard-copy invitation sent or given to approximately 2,000 people.

Advertising/Print Ads

Sponsor name or logo in event print ads in Chestnut Hill Local. 8 weeks of ads, (weekly circulation: 5,000), with prominently placed logo, ad total varies by size, shared logo space.

Step-and Repeat Banner

Logo included on event banner. Seen by more than 300 people at event. Thank you ad runs in paper post event with step-and repeat photos included.

(Value \$10,500)

Banner

Logo included on event banner which hangs on the fence at Jenks Academy for the Arts and Sciences one month in advance of event and is seen by thousands of people.

Tickets

Six tickets to the Black & White Gala (value \$95 each)

Speaking Opportunity

Opportunity to deliver welcome remarks at event to over 300 guests.

Plus

All other items included in Gold, Silver and Bronze sponsorship.

Black & White Gala

October 6, 2018 • 7 to 10 pm

Gold

\$5,000

Invitation

Logo included on hard-copy invitation sent or given to approximately 2,000 people.

Advertising/Print Ads

Sponsor name or logo in event print ads in Chestnut Hill Local. 8 weeks of ads, (weekly circulation: 5,000), with prominently placed logo, ad total varies by size, shared logo space.

Tickets

Four tickets to the Black & White Gala (value \$95 each)

Plus

All other items included in Silver and Bronze sponsorship.

(Value \$7,800)

Silver

\$2,000

Advertising/Posters

Sponsor name or logo in event signage distributed on Germantown Avenue. 100+ posters distributed at local business on the Germantown Avenue corridor approximately 6 weeks before the event. Chestnut Hill attracts approximately 10,000 shoppers a week.

Email Marketing

Sponsor name or logo in event email blasts with link to website. Sent weekly for 8 weeks to 2,400 names on CHCA's email list with links to sponsor's website.

Signage

Logo included on "Thank You Poster at Event" seen by more than 300 attendees.

Tickets

Two tickets to the Black & White Gala (value \$95 each)

Plus

All other items included in Bronze sponsorship.

(Value \$3,200)

Bronze

\$1,000

Social Media

Thank you to sponsors on the CHCA Facebook page, twitter feed and Instagram account. Recognition on each channel, total followers on Facebook 1,690, Twitter 114, and Instagram 776.

Ticketing Website

Sponsors name or logo on event registration website with link to website. Logo included on event page - Website has 78,371 page views annually.

CHCA Website

Name or logo included on CHCA's website thanking you for sponsoring the B&W Gala. Logo included on landing page photo slider of website with 78,371 page views annually, 4 weeks before event and 4 weeks after event.

(Value \$1,200)



For more information contact Anne McNiff, Executive Director
Anne@chestnuthill.org, 215-248-8811

Chestnut Hill Community Association

8434 Germantown Avenue, Philadelphia, PA 19118
215-248-8810 • www.chestnuthill.org