

Chestnut Hill Christmas Holiday House Tour Saturday, December 9, 2017 from 10:00 am to 4:00 pm

Program Booklet Ad Reservation Form

Ad Type	Size (inches)	Spaces Available	Rate
Center Page	4 5/8 w x 7 1/2 h	2	\$500 (color ad)
Opposite the Back Cover	4 5/8 w x 7 1/2 h	1	\$500 black & white
Full Page	4 5/8 w x 7 1/2 h	no limit	\$250 black & white
1/2 Page Horizontal	4 5/8 w x 3 5/8 h	no limit	\$200 black & white
¼ Page Horizontal (business card size)	4 5/8 w x 1 3/4 h	no limit	\$125 black & white



Deadline for Ad Submissions Tuesday, November 3, 2017 Deadline for Ad Materials Wednesday, November 8

Company Name:

Contact Name:

Phone # _____ E-Mail Address: _____

Street/City/Zip: _____

Ad Specifications

Colors: all ads are black and white except the center spread and back cover. Acceptable Electronic File Formats: press quality pdf file, or jpg at 300 dpi at 100% size. For business card size ads: send us a .pdf or .jpg, or include your printed business card and message to include in the ad.

Email to info@chestnuthill.org; or mail form and ad to Janet Gala,

CHCA Director of Marketing and Promotion, 8434 Germantown Avenue, Philadelphia, PA 19118

In order to reserve an ad, please contact us to confirm availability of space; then CIRCLE the desired ad size and return this form along with a check payable to the CHCA no later than Friday, November 3, 2017. Ad materials are due no later than Wednesday, November 8, 2017 Please call Janet Gala at 215-248-8810 with any guestions.